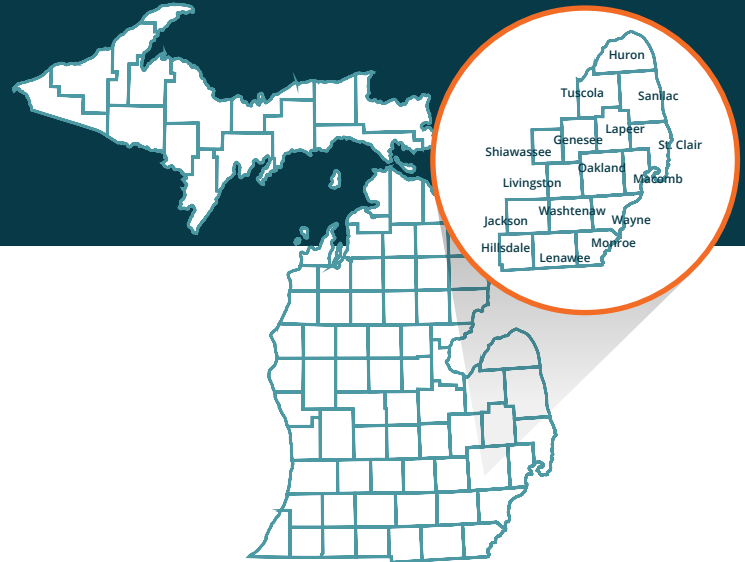


LAPEER COUNTY LABOR SHED



Introduction

The Workforce Intelligence Network for Southeast Michigan (WIN) partnership is a collaboration of six Michigan Works! Agencies (MWAs) and nine community colleges across a 16-county region in Michigan. The counties in the WIN partnership include: Genesee, Hillsdale, Huron, Jackson, Lapeer, Lenawee, Livingston, Macomb, Monroe, Oakland, Saint Clair, Sanilac, Shiawassee, Tuscola, Washtenaw, and Wayne, along with the City of Detroit.

The WIN partnership region's labor shed highlights why, when it comes to talent, we must think regionally: The workforce is mobile. Although 90.4% of the region's workforce live and work in the 16-county area, not all residents work in their home county. It is not uncommon for workers to commute one or two counties over for work. This means that the residents in every county should be ready for the job demands of employers hiring throughout southeast Michigan.

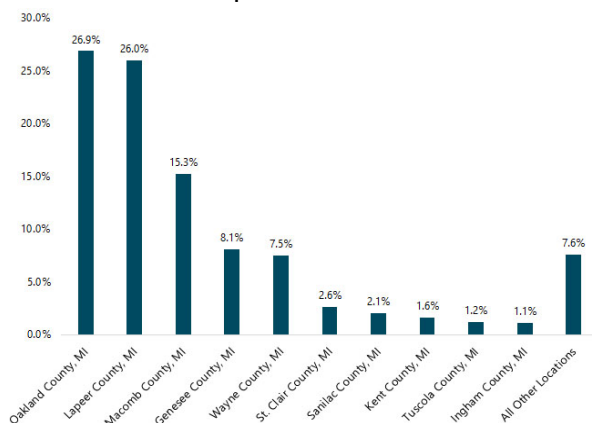
This document provides detailed information on where employees in the area commute to and from each day for work, how far they travel, along with other information about workers and businesses in the area. For more detail on the labor market, please see WIN's Quarterly Labor Market Report publications.

Where Residents Work

In 2017, Lapeer County's workforce consisted of 37,310 residents. 9,706 (48.9%) of the residents lived and worked within Lapeer County, while the remaining 27,604 residents (74.0%) traveled outside of the county for work. Since 2015, the number of residents that traveled outside of the county for work increased by 743 (2.7%) individuals, from 26,861 to 27,604 individuals.

In 2017, 50.8% of the county's workforce (18,966 individuals) traveled more than 25 miles to their place of employment compared to 51.7% (18,515 individuals) in 2015. Oakland County was the most popular destination outside of Lapeer County for residents to find employment in 2017, with 10,030 residents or 26.9% of the county's workforce commuting, an increase of 466 residents since 2015. Macomb County employed 5,697 residents (15.3% of the county's workforce) in 2017.

Where Lapeer Residents Work



Source: U.S. Census OnTheMap, 2017
Analysis: Workforce Intelligence Network



1,521

BUSINESS
ESTABLISHMENTS IN 2017



8,261

JOBS POSTED ONLINE
IN 2017



9,706

WORKERS THAT LIVED
AND WORKED IN
LAPEER COUNTY



18,966

RESIDENTS TRAVELING MORE
THAN 25 MILES TO WORK

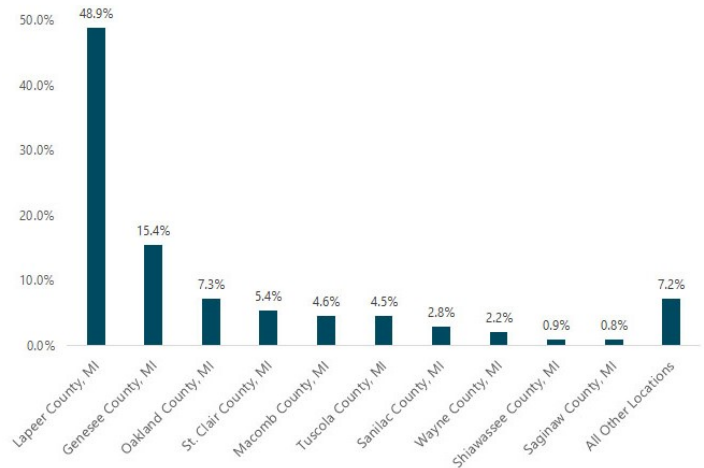
LAPEER COUNTY LABOR SHED

Where Workers Live

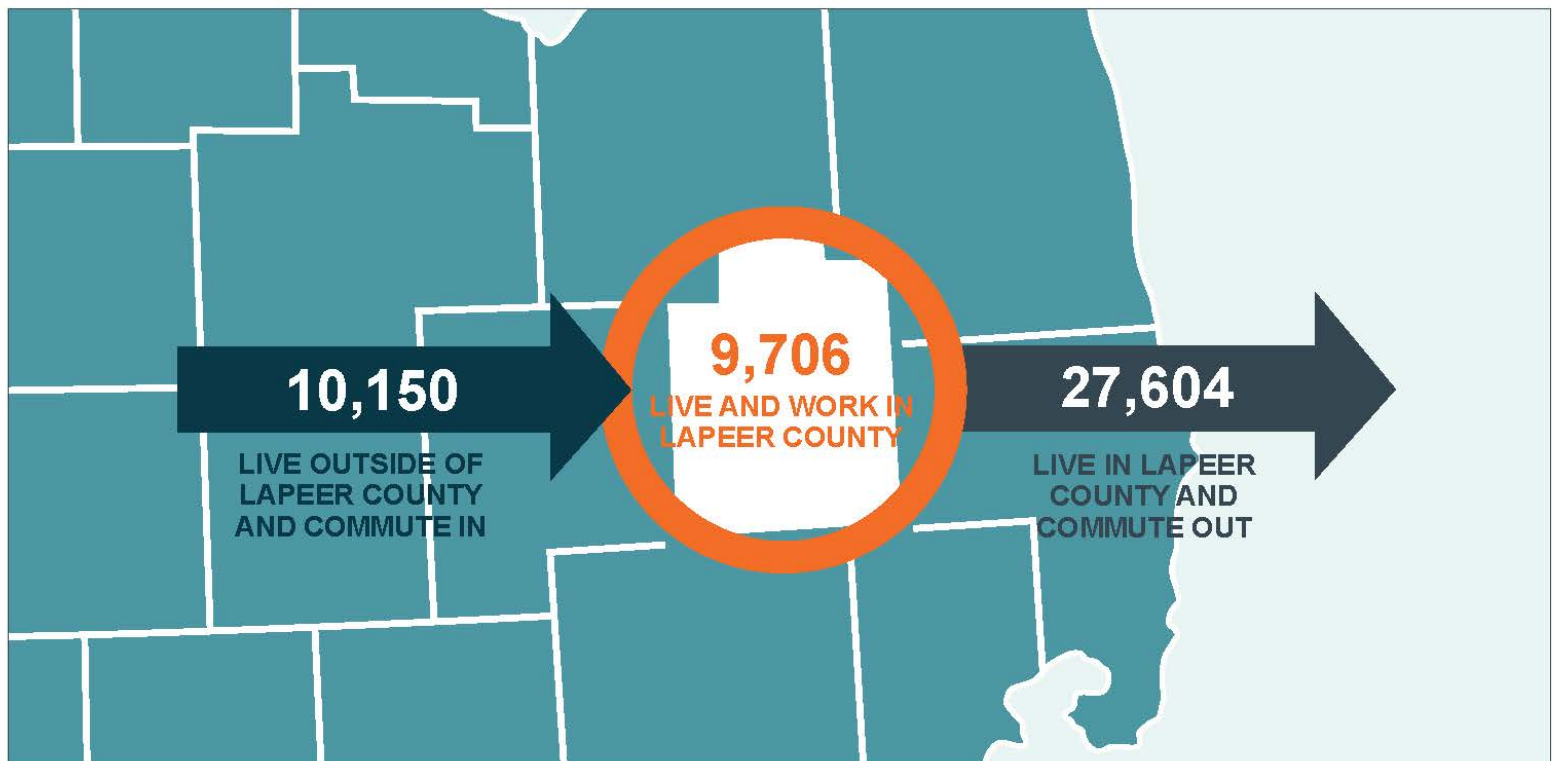
In 2017, 19,856 workers were employed in Lapeer County. 10,150 (51.1%) of those workers were employed in the county, but lived outside of its borders. Of those that traveled to Lapeer County for work, 5,459 (53.8%) of the workers were aged 30 to 54 years. This indicates a desire for experienced workers in Lapeer County. While Lapeer County employers were able to attract a sizable amount of workers in 2017, 27,604 residents (74.0% of the county's workforce) filled external jobs. Over half (53.3%) of external commuters were filled by workers between the ages of 30 and 54.

The great majority of workers that travel to Lapeer reside in either Genesee or Oakland counties. 3,066 (15.4%) of Lapeer County workers travel in from Genesee County followed by 1,443 (7.3%) that travel in from Oakland County. 5,106 (25.7%) of the 19,856 workers employed in Lapeer County traveled more than 25 miles to their place of employment in 2017.

Where Lapeer Workers Live



Source: U.S. Census OnTheMap, 2017
Analysis: Workforce Intelligence Network



¹ This fact and labor shed statistics throughout this brief are analyzed from the U.S. Census OnTheMap, Center for Economic Studies (2017).

Data Sources: Economic Modeling Specialists, International, and U.S. Census OnTheMap
Analysis: Workforce Intelligence Network